



UNIVERSITY OF CALICUT

Abstract

Directorate of Research - Ph.D. Programme 2023 - Registration to Ph.D. in Commerce - Ms.Mary. T. L. - Department of Commerce, Christ College, Irinjalakuda as Research Centre - Granted - Orders issued.

Directorate of Research

U.O.No. 7351/2024/Admn

Dated, Calicut University.P.O, 07.05.2024

Read:-(1) Notification No. 195712/DOA-ASST-5/2023/Admn dated 13.10.2023.
(2) The application for Registration forwarded by the Principal, Christ College, Irinjalakuda.
(3) Rules & Regulations for Ph.D. Programme 2016 and 2023.
(4) Joining Memo: No.34/Ph.D/2023 Admn/Com. dtd. 07.03.2024.
(5) Joining Report dtd. 11.03.2024.

ORDER

As per papers read above, sanction has been accorded to grant registration to **Ms.Mary. T. L.** for pursuing Ph.D. Programme in **Commerce** for a period of six years as a **Full-time** research scholar with effect from **07-03-2024** **FN**. The details of Supervising Teacher, Topic, Category, Mode of Research, etc., are given as under:

Name & Address of the Candidate	Ms.Mary. T. L, Thattil Mandi (H), Mapranam, Madayikonam P O , PIN - 680712
Name & Address of the Guide	Dr.Jisha S. Kumar, Assistant Professor, Department of Commerce, Sree Krishna College, Guruvayur
Stream	Full-Time
Subject & Faculty	Commerce, Commerce & Management Studies
Period	07-03-2024 to 06-03-2030
Topic	INFLUENCER MARKETING AND ITS IMPACT ON LIFESTYLE AND PURCHASE INCLINATION AMONG WOMEN
Centre	Department of Commerce, Christ College, Irinjalakuda
Fellowship/Sponsorship	Nil

NB: The scholar shall attend the Research Centre and submit progress report with attendance details to this office once in every six months. The scholar is not exempted from the CW and PQE as per the new regulation for Ph.D. programme.

Orders are issued accordingly.

Dr.M. Nasser

Director of Research

To

Ms.Mary. T. L, Viruthakkaparambil (H) , Chengaloor P O , Pudukadu, Thrissur - 680312 .

Copy To:

- (1) The Principal, Christ College, Irinjalakuda.
- (2) Dr.Jisha S Kumar , Assistant Professor, Department of Commerce, Sree Krishna College, Guruvayur .
- (3) SF/FC.

Forwarded / By Order

Section Officer